

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant	: Nelson Minar	Art Unit	: 3688
Serial No.	: 10/750,361	Examiner	: Donald Champagne
Filed	: December 31, 2003	Conf. No.	: 4924
Title	: EMBEDDING ADVERTISEMENTS IN SYNDICATED CONTENT		

Mail Stop Amendment

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO ACTION OF SEPTEMBER 29, 2008

Please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 15 of this paper.